

**GOVERNMENT OF TELANGANA
ABSTRACT**

Industrial Promotion - Constitution of Committee for implementation of the Industrial Promotion Activities in the State of Telangana - Orders - Issued.

INDUSTRIES & COMMERCE (IP&INF) DEPARTMENT

G.O.RT.No. 321

Dated: 15/10/2015
Read

From the Commissioner of Industries, Hyderabad single file
No.14/1/15/Committee/8438, dt.9.7.2015.

O R D E R:

In the reference read above, the Commissioner of Industries, Hyderabad has stated that the Industrial Policy of Government of Telangana is acclaimed as the best policy not only in the Country but also across the World. As part of the implementation of industrial policy, the Government has taken up Industrial Promotion by way of Road Shows, Design and Printing of Brouchers, Compact Disks (CDs) Design and release of Advertisements in Print and Audio Video Media, Exhibition, Workshops, Meeting with industrialists, entrepreneurs. After the successful launch of the Industrial Policy, it is proposed to take certain steps for effective implementation of the Policy so that a large number of Projects are attracted and established in the state. He has therefore, requested the Government to constitute a Committee for implementation of the Industrial Promotion activities.

2. Government, after careful examination of the matter and in order to bring complete transparency and restore ad-hocism in allotment of works relating to Industrial promotional activities such as release of advertisements, media managing companies etc., hereby constitute the Committee for implementation of the Industrial Promotion activities in the State of Telangana with the following members:-

1	Commissioner / Director of Industries	Chairperson
2	Vice Chairman & Managing Director, Telangana State Industrial Infrastructure Corporation, Hyderabad,	Member
3	Commissioner, I&PR Department	Member
4	Joint Secretary to Government, Finance Department	Member
5	Joint Secretary to Government, Industries & Commerce Department	Member
6	Special Invitee (as may be decided by Chairman)	Member
7	Additional Director of Commissioner of Industries	Member - Convener

3. The Committee shall meet as decided by the Chairman and to invite quotations / bids, evaluate and prepare panel of agencies for each activity (broadly categorized as media Manager, Event Managers etc) basing on past experience and other eligibility criteria as fixed by the Committee and also the Committee shall mandate with:-

- a) To hold preliminary meetings with Industry Association like CCI, FICCI, Consultancy firms like E&Y, KPMG, PWC to establish the strengths of the these organizations in organizing Road shows (area/place specific and sector specific), interactive meetings, Policy Inputs together with costs.
- b) to establish and evaluated the methodology, timing, identification of place, sector much in advance in consultation with the organizations.
- c) to issue TOR to each of the organizations
- d) to empanel the organization on cost and expertise basis
- e) to prepare short and long term calendar of Events.

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- f) to Identify one organization for each event through transparent bidding process and get the same vetted by CGG which has fixed rate of manpower etc.
 - g) to consolidate the proposals received from various agencies and place a detailed report before the committee for final selection to be included in the panel of agencies and to submit the same to Government for approval.
 - h) the panel will be valid for a period of (1) one year
 - i) to entrust the work to any one of the agency listed in the panel, on lowest consideration (i.e. the agency that quotes the lowest among those listed in the panel)
 - j) The expenditure for Industrial Promotion shall be met from TSIIIC as and when required.
4. The Commissioner of Industries, Hyderabad shall take necessary further action in the matter accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**ARVIND KUMAR
SECRETARY TO GOVERNMENT & CIP**

To
The Commissioner of Industries, Hyderabad
The Vice Chairman & Managing Director, Telangana State Industrial Infrastructure Corporation Ltd, Hyderabad

Copy to:

PS to Hon'ble Chief Minister
PS to Hon'ble Minister (Industries)
PS to Chief Secretary to Government
PS to Secretary to Government & CIP, Industries & Commerce Department
The Commissioner, I&PR Department, Hyderabad
The Joint Secretary to Government, Finance Department
The Joint Secretary to Government, Industries & Commerce Department
The Additional Director O/o Commissioner of Industries, Hyderabad.
SF/SC

//FORWARDED::BY ORDER//

SECTION OFFICER